



Cedar·Isles·Dean
Neighborhood Association

BOARD MEETING MINUTES

November 9, 2022

(Meeting held in person at Jones Harrison with Zoom option)

PARTICIPANTS

Board Members Present: Laura Cederberg (Zoom), Mike Siebenaler, Dean Kephart, Mark Miller, Mary Pattock, Rosanne Halloran, Tim Sheridan (Zoom), Laura DeMarais (Zoom), Amanda Vallone (Zoom)

Board members absent: Stephen Goltry

Others present: Councilmember Lisa Goodman, David Davies, Craig Wilson (Zoom)

The meeting was called to order at 6:05 pm.

Lisa Goodman report:

- Lunch with Lisa on break until January, Later with Lisa in the interim
- Police chief approved
- Budget hearings are in process, budget adoption and hearing will be Dec. 6

Questions:

- Possible meeting for meeting police chief? Possible Ward-wide meet and greet,
- Note of gratitude to our interim police chief Amelia Huffman, a CIDNA resident
 - o Mary moved, Rosanne seconded, passed unanimously; Laura will draft

David Davies SWLRT report:

- Still working through cold weather, digging, etc.
- Still confident for spring reopening of the parkway.
- Temporary pedestrian-bike path will be moved closer to Cedar Lake Pkwy. Shift before end of the year. This will change the configuration for the Burnham closure.
- Continuing to try to stop dangerous traffic ignorance
- SWLRT Construction safety meeting on December 1: no new info, just updates anticipated.

Questions:

- Private property use anticipated for pedestrian-bike path? Not anticipated, however they would have to go through a full process if it were needed.
- We would like new statistics on reportable safety incidents at the SWLRT Construction Safety meeting.
- When is the secant wall at CICA completion expected? Getting close, they are doing grouting, hoping late this year or early next year. Can give a better idea on timing at December meeting.
- Are there precautions related to natural gas? The issue was related to an off-gassing from the sanitary sewer. A standard practice near a release station. Infrastructure build will mitigate that smell.

Craig Wilson, editor, Hill & Lakes Press:

- Thank you to Mary and Tim (their new photographer).

- Transitioned from a 501(c)(4) to a 501(c)(3) as of December 1, so cannot accept political advertising.
- Facing financial challenges.
- Changed delivery to USPS, thus able to increase distribution from 6,000 to 9,000, to every postal address. This means increased cost, although 501(c)(3) will reduce cost somewhat.
- HLP is going to consider past and future annual CIDNA donations as advertising earned income — payment for the printing of the minutes which it considers advertising. Mary said CIDNA always intended the payments to be charitable contributions, not advertising.
- Neighborhood association minutes took up a lot of space; HLP would like us to transition to different reporting style. Please consider alternatives.

Questions:

- Laura asked whether CIDNA could increase contributions or money to H&L press? Budget consideration from \$3,000 to \$5,000?
- Mary asked under the new system what would be considered news and what would be paid advertising. Craig encouraged her to contact Win Rockwell, Chair of HLP Board of Directors.
- Mike asked If not all neighborhoods give to the paper what would happen? Craig said they have not crossed that bridge yet.
- A possible youth voice in the paper?

Governance report — Laura Cederberg

- The annual legislatively mandated SWLRT Construction Safety meeting will be held virtually on December 1
- 2023 retreat dates preferences wanted
- Recommendations for speakers in 2023 wanted

Treasurer's Report — Mike Siebenaler

- Mike will need to check on whether the HLP payments would be fully reimbursable from the city.
- Storage unit expense is not a reimbursable expense. So want to make sure it is being fully utilized. Amanda mentioned she has more items to go into it.
- Robert Thompson's fees have gone up 25% for 2023.
- Discussion about neighborhood fundraising.
- Mike will send out an email sooner rather than later with current year expenses and anticipated expenses in 2023.

Questions:

- Has Robert's work for us shifted? Not really, but his presence at meetings has gone down.

Communications Report: Mary Pattock

- We will be getting a slightly modified design of CIDNA signs (with new wording).
- We are now getting a monthly crime report from the MPD which Dean summarizes for the E-News.
- Survey results concerns.
 - o There was a much-reduced response in 2022 compared to 2021.
 - o In latest survey, only 7 or 8 percent of respondents said they would be willing to donate to CIDNA; in the previous survey, 2/3 of respondents said they would.
 - o Discussion about the way people are choosing to connect, and the numbers of new people in our community.
 - o Mary said she thinks the 2021 response was higher because of more robust promotion, especially a dedicated postcard.
 - o We will look at the statistics that we can for the January retreat.

- Retreat Discussion topic.
- Recommendation of engagement committee, and need to involve entire board in membership, engagement, and fundraising efforts.

Social Committee Report: Amanda Vallone

- Have final receipts from Fall Festival, will meet with Mike for reimbursements. (What was total cost?)
- Delayed in logistics for the Holiday Art Mart. Putting out the request for help next year. Also, will try to be better about asking for help.
- Based on the health precautions needed at Jones Harrison, recommend not holding the Art Mart there.
 - Seed Café and Taberna will each host 3 artists
 - Hopeful about other businesses joining.
 - Already have a lineup of artists but will be doing a call with a deadline of Nov. 21.
 - We will have an online option.
- Time change for Art Mart: 11-2 and 4-7
- Possible signup sheet for the volunteers.

Questions:

- Does the Art Mart need volunteers? Would like to have a board representative at each location. Not required. Board encouraged to generally attend.
- Laura observed that CIDNA Facebook promotes events of other neighborhoods: can they promote ours? Absolutely. CIDNA events are listed on Kenwood's Facebook page as well. Just want to make sure we attentive to our own activities. Messaging is important.
- Facebook is part of CIDNA's overall communication program and needs to coordinate with it; Laura asked the Communications Committee to set up an editorial calendar for Facebook.
 - Looking to the communications committee to manage the Facebook page.

Environmental Preservation Committee — No report

- Mary cited the photo spread that Tim did on all the trees the City intends to remove on Hennepin Avenue. Can we send a letter opposing the trees being removed. Mary will draft a letter and send it around.

Safety Committee

- Nothing new to report.

Coordinator Report: Rachel Svihel

- Rachel shared highlights from the 2022 survey. Full survey report will be distributed before the January board retreat.
- Mary talked about research she did on national patterns of volunteerism, and said we see those same trends with CIDNA. She said the research should be useful in future CIDNA recruitment and engagement efforts, and she will share it with the board, .
- The Application for City funding was filed on 10/31. Expect to hear back from City within a couple weeks.

Business:

- Mary moved to contract with John Visser for tech services related to the new website; Mark seconded and the motion passed unanimously.

Reminders:

- Do doodle poll for Board retreat and
- Next meeting at December 14 at Jones-Harrison.

Meeting adjourned at 7:58pm

Submitted by Rachel Svihel