



BOARD MEETING MINUTES

WEDNESDAY, November 8, 2023 — 6-7:30PM

Jones-Harrison Lakeview Room at 3700 Cedar Lake Ave.

(Zoom Option available, contact info@cidna.org)

Present: Tim Sheridan (zoom), Erica, Laura, Stephen, Amanda, Mark, Tom, Pam D. Patty.
Rachel Svihal (coordinator)

6:00 PM Preliminaries

Call to Order 6:05

Approval of Agenda motioned - Amanda moved Tom seconded

Approval of October minutes - Tom moved, Pam seconded, unanimous

6:05 PM Presentations

Sarah Linnes-Robinson, Lyndale Neighborhood Association -

Presented regarding PPL purchase of 3030 Nicollet (WF site) and they are making an effort to put together an affordable housing rental site - went to 20 neighborhoods that have uncontracted funding sitting in the housing line. Sarah is asking for a 25,000 re-allocation of the funds from each of the 20 groups so that PPL can go to WF with those commitments

There is flexibility in amount and timing of the commitment should CIDNA decide to commit funds

Craig Wilson, Hill & Lake Press

Hill and Lake is now a 501c3 (previously was 501c4)

Over the past year fundraised \$80K - we rely on advertising revenue to make ends meet.

Hill and Lake is able to reduce some costs as a 501c3 - vast majority is volunteer run.

craig@hillandlakepress.com

Working to make sure all residents get the paper

Hoping for a commitment for next year

Inquired about what format we could use to better utilize our space - making ads people and kid and animal focused

Deadline is the first of the month - planning ahead

Craig is looking for a decision by December

6:42 PM Reports/Updates

Coordinator Report, Rachel Svihel

See the coordinator report - Rachel shared a written report. Rachel proposed a new process for putting together ads. Laura asked about writing articles for Hill and Lake. Shared about newsletter statistics and also the survey update. Rachel made an ask for the Board members to post flyers for the survey

The Link to the Coordinator report:

<https://drive.google.com/drive/u/3/folders/1yKBwe9OMbSBmd0Md7x5BixguSvhYA4tZ>

Financial Report, Patty Schmitz

Patty shared briefly about the current cash and financial situation - look to December for a first draft of a 2024 budget

Holiday Art Mart, Amanda Vallone & Patty Schmitz

Saturday November 25 - at Jones Harrison

Amanda has 8 artists committed right now. Putting out signs next week. Amanda needs volunteers - 12 - 2 and 2 - 4

CIDNA street signs, Tim Sheridan

CIDNA signs are up - 6 are up in various locations throughout the neighborhood

Rail Safety & Tree Watering meetings, Erica Solomon

Virtual rail safety meeting November 15, 6 pm

Attended the forestry meeting - they want help

7:05 PM Action Items/Discussion

Last chance push for survey -discussed

Fundraising initiatives -

Erica hopes that we can all consider making a contribution to CIDNA - ideally by the end of the year

Approaches we might take to spread the word out further - for ex an e-news ask - a thank you

Patty plans to do a direct mail appeal to a small number of neighbors - to be sent early December

Communications planning

Rachel asks us to start populating the calendar - Amanda has her schedule

7:20 PM/Time permitting New Business

7:38 PM Adjourn - Adjourn